

The Wharton Ethics Program
the Robert M. and Diane v.S. Levy Social Impact Lecture Series
and the Penn Social Entrepreneurship Speaker Series
Present...

TAL DEHTIAR



**FOUNDER & PRESIDENT OF OLIBERTE FOOTWEAR
CO-FOUNDER, MBAs WITHOUT BORDERS**

**OCTOBER 7, 2009
4:30PM – 5:30PM - ROOM G-50 JMHH**

FROM NON-PROFIT TO PROFIT - STILL 100% SOCIAL

ABSTRACT:

Building a business or movement, whether for-profit or non-profit, requires passion, guts and money, but more and more in today's climate, ensuring the social side is also in check is equally as important. Over the course of this talk, Tal will share his "profit with purpose" path from growing up in a new immigrant family to selling sandwiches on the beaches of Chile to launching a radio station in Singapore and then ultimately launching MBAs Without Borders which led him to launch Oliberté Footwear.

BIO:

Tal Dehtiar, 29 and a proud Canadian, is the Founder of Oliberté Footwear, the first premium shoe company that is exclusively made in Africa. Prior to launching Oliberté, Tal co-founded and led MBAs Without Borders, an international charity that supported socially-minded businesses across 25 countries in Africa, Asia and Latin America. With a MBA from McMaster University, Tal has traveled, worked, studied or lived in over 50 countries. He is a recipient of the International Youth Foundation Fellowship, Ontario Global Trader Award, Arch Award and was nominated for the YMCA Peace Award, Canada's Top 40 Under 40 and Ernst & Young's Social Entrepreneur of the Year.